

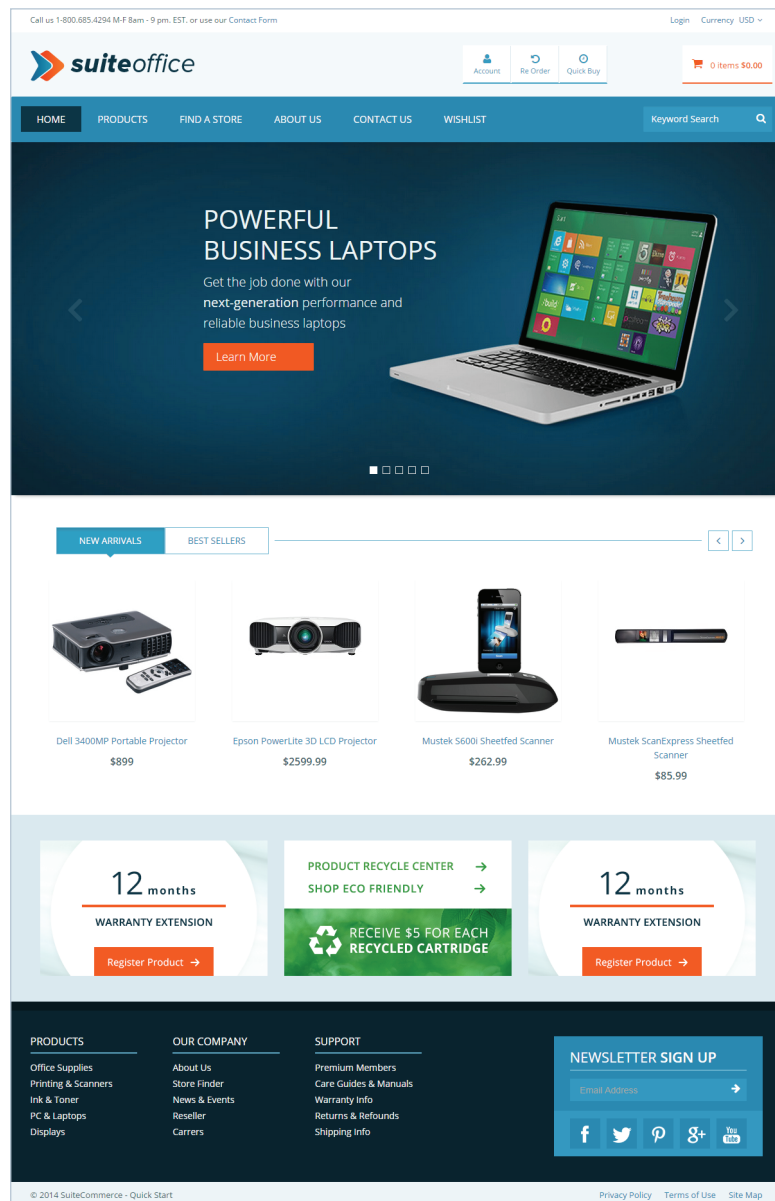
SuiteCommerce Site Builder

Unify Your Web Store with Your Business

SuiteCommerce Site Builder provides you with an online store that delivers a great shopping experience within a complete commerce platform to seamlessly manage your business and transform operational efficiency. Unlike first-generation ecommerce systems, SuiteCommerce is unified with the systems of record you use to run your business—order management, inventory, marketing, customer service and financials—providing a single view of your customers and business.

Key Benefits

- Easily create a full-featured, customizable web store.
- Streamline operations with a single, unified cloud-based commerce platform.
- Build deeper and more personalized relationships with your customers.
- Support both B2C and B2B customers from the same platform.
- Identify the true lifetime value of customers from all channels and build brand loyalty.



A Web Store to Suit Your Business Needs

- **Reflect your brand.** Customize prebuilt templates or use them out of the box, as well as upload cascading style sheets (CSS) or build their own templates or HTML pages.
- **Custom catalogs.** Easily create custom catalogs with the same items for different customers with real-time pricing, inventory updates and negotiated prices.
- **Target.** Analyze traffic, average order value, conversion ratios and more to optimize your site and increase sales. Retarget shopping cart abandoners with automated emails.

Self-Service Account Management

- **Sign in/sign up/forgot password.** Enable account creation, returning customer sign-in and password reset.
- **Order history.** Provide access into online order history and the details of each order, as well as and order status with tracking links; enable customers to reorder items from order history.
- **Profile management.** Give customers the capabilities to manage personal information and email preferences.
- **Address book management.** Shoppers can manage multiple shipping and billing addresses.
- **Credit card management.** Allow customers to store and manage credit cards.
- **Returns.** Enable self-service returns management that allows shoppers to initiate an online return authorization.
- **Case management.** Improve engagement and satisfaction by enabling customers to submit questions or support queries, directly to your support desk.

Purchasing and Payments

- **Pricing, terms and credit limits.** Set different pricing levels for the same item for different customers; offer volume discounts. Give customers their own negotiated prices, terms and credit limits.
- **Go global.** With support for multiple languages, currencies, taxes/VAT, subsidiaries, international shipping prices and customs documentation, you can sell globally.
- **Flexible checkout flow.** Create multiple or single-page checkout flows.
- **Secure shopping.** Provide security with integration to common payment gateways for real-time credit card processing with PCI DSS compliance and multi-level fraud protection.
- **Guest checkout.** Allow shoppers the flexibility to check out without registration.
- **Multiple payment options.** Offer customers payment options including credit cards, coupons, gift certificates and invoicing based on balance and credit limits.
- **PayPal.** Shoppers can pay via PayPal Express within the shopping cart and PayPal within the checkout flow.
- **Saved addresses and credit cards.** Save credit cards, shipping and billing addresses to provide faster checkout experiences.
- **Shipping management.** Seamless integration with UPS, FedEx and other carriers allows you to print shipping labels, generate customs documentation and automatically send out tracking numbers.